



Membership Benefits

You are invited to become a member of the premier tourism marketing organization in eastern North Carolina, **North Carolina Coast Host**. Our membership is comprised of tourism professionals who represent all facets of the industry, providing the opportunity for you to network and share ideas on a regular basis. North Carolina Coast Host offers numerous marketing opportunities to our members for delivering their message to their target markets with desired results.

The benefits of membership in NC Coast Host include:

- Presence on the NC Coast Host website www.coasthost-nc.com with strategically placed targeted internet advertising to drive traffic to our website. Your presence will include an enhanced listing and the ability to promote your calendar of events, packages and specials. You can further market your business through banner advertising.
- Qualified leads generated from our website.
- Cooperative marketing opportunities. The potential savings from these opportunities more than cover the annual membership fee of \$350.
- Four yearly membership meetings provide excellent forum for discussion of coastal issues.
- Develop contacts and network with key tourism leaders.
- Participation in Familiarization Tours for travel writers, travel agents and tour operators.
- Represented at state tourism meetings and North Carolina Travel Industry Association.

Membership is open to North Carolina tourism businesses located east of I-95.

North Carolina Coast Host is a vibrant organization with the goal of increasing economic growth in eastern North Carolina by promoting travel and tourism to our area. Help us make 2011 the most productive year ever by joining our organization. You may fill out the adjoining application or online at www.coasthost-nc.com/members/application.asp.



Membership Application

Please print your company/organization information.

Company Name: _____

Contact Name: _____

Address: _____

Alternate Address (P.O Box, etc.): _____

City, State Zip: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Please tell us the e-mail address you would like the leads sent to.

Please circle Membership Class

Active Membership \$350

Any individual or tourism-related business located on the North Carolina coast. Active members are entitled to all organizational benefits, may vote and hold office. Membership also includes free registration for one individual to the annual meeting.

Media Partner Membership \$250

Media Partner Membership does not include free registration for one individual to the annual meeting.

Please tell us who referred you to NC Coast Host: _____

Select the territory and section for your company/organization:

Northern Coast

Central Coast

Southern Coast

Please Circle Your Primary Type of Business:

Visitor Information

Accommodations/Real Estate

Attraction

Media Partner

Please send your application to:

Elizabeth Barrow, 252-726-0990 (fax) or email, elizabeth@sunnync.com. We will notify you of approval via email. Once approved, you will receive an invoice within 30 days.