



from LIGHTHOUSES to BBQ...

IT'S ALL HERE, SHOULDN'T YOU BE?

ExploreNC Coast.com and discover your new vacation paradise.



Co-op 2011 - 2012

September, October 2011

March, April, May 2012

SPACE DEADLINE IS **JUNE 22**

<u>Size</u>	<u>Rate Card</u>	<u>Co-op Rate</u>	<u>Savings</u>
Full page 7.5" x 8.125"	\$7,945/mo.	\$5,295 - 10% = \$4,765/mo.	\$3,180/mo.
1/2 page 7.5" x 4"	\$5,310/mo.	\$2,382/mo.	\$2,928/mo.
1/3 page horizontal 4.9375" x 4" vertical 2.375" x 8.125"	\$4,140/mo.	\$1,588/mo.	\$2,552/mo.
1/6 page 2.375" x 4"	\$1,350/mo.	\$794/mo.	\$556/mo.

TOTAL COST with Discount

Full page 5X @ \$4,765 each = \$23,825

1/2 page 5X @ \$2,382 each = \$11,910

1/3 page 5X @ \$1,588 each = \$7,940

1/6 page 5X @ \$794 each = \$3,970

Must commit to all five insertions

Layout and 4-color ad design at no charge

Free Web link

**ADDED
BONUS!**

WANT MORE? Add June 2012 at the same low co-op rate!

This insertion is not required, but gives you the added benefit of additional exposure at a great rate.

For more information call Arlene Gutterman at 800-948-1409 x 166 or email agutterman@ourstate.com