

NORTH CAROLINA COAST HOST CO-OP PARTNERSHIP IN GUESTQUEST



Summer 2011 Co-op (VA/DC)



WINTER DEADLINE: October 12, 2011
Winter Campaign runs October 30 - March 10, 2012

SPRING DEADLINE: February 22, 2012
Spring Campaign Runs March 11- May 12, 2012

SUMMER DEADLINE: April 25, 2012
Summer Campaign runs May 13 - October 27, 2012

Ad size	Rate
3" wide x 3" deep	\$400
6.25" wide x 3" deep	\$775
3" wide x 6.25" deep	\$775
9.5" wide x 3" deep	\$1150
6.25" wide x 6.25" deep	\$1425

Rates are per market, per campaign

Reserve Space Now
Limited Space Available
GuestQuest
By Traveler Vacation Guide



Print Advertising

Full color ad in North Carolina market

Cover feature promoting Carolina's Coast



Internet Ad / Links

Display ad with link from www.GuestQuest.com
North Carolina and *Featured Destination*
NC Coast Host landing page
throughout chosen campaign(s)



Reader Response

Weekly downloads in easy to use formats



E-Letter Blast

Linking from our blast sent on alternate weeks



Design and Layout

Ad design with edits at no additional charge



Additional Values for CVBs, Chambers, etc.

Calendar of events, additional links and more!



Markets Available at discounted rate

- New York • Virginia / Washington DC • Ohio
- Tennessee / Kentucky • Georgia / Alabama
- Illinois / Indiana • Pennsylvania • Ontario, Canada

For More Information Contact: Christy Parravano
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